



maramade productions

DATE: 9/30/2009

SEO AUDIT

For:
domainname.com

1. Current Stats & Rankings.

1.1 Alexa Ranking – 0



 **No data**
Alexa Traffic Rank 

No data
Sites Linking In 

No data
Online Since 

Traffic Stats

Contact Info

Reviews

Related Links

Keywords

Clickstream

Demographics

Contact **BEC machine** Products, Inc. for more information or to request a quote. ... 2009
Manufacturers' News, Inc. | Legal Information | [Link to IndustryNet® ...](#)
www.industry.net.com/info.asp?CID=1141400 - [Cached](#) - [Similar](#) -   

[New Post Doc Positions!](#)

You would take charge of constructing our second **BEC machine**, which will be dedicated ...
The missing **link** has been, so far, the ability to guide the atoms ...

www.bec.gr/positions/postdoc.html - [Cached](#) - [Similar](#) -   

["BOSE-EINSTEIN CONDENSATE" related terms, short phrases and links](#)

13 May 2008 ... Review of Short Phrases and **Links** ... (Web site), Easy **BEC machine** -
information on constructing a ... **Links** checked: November 19, 2008. ...

keywen.com/en/BOSE-EINSTEIN_CONDENSATE - [Cached](#) - [Similar](#) -   

!!! 92 results from Google. No direct links to the site. [REDACTED] is listed as a name on most

Report for [http://www.\[REDACTED\].com](http://www.[REDACTED].com)

Evaluation date: 2009-09-16 13:36:57 (GMT +1:00)

New evaluation is possible in: 5 days, 0 hours, 0 minutes and 0 seconds

Report Overview	URLs sorted by PageRank™	URLs sorted by IP	Report History
 			
domain-pop.com found:		Google PageRank™ Links:	
Backlinks:	0		
Domains:	0		
IPs:	STEP 2: IP evaluation Takes a few minutes!		
Indexed links		Indexed websites	
Google			
Yahoo			
MSN cancelled this service			

!!! No direct links to the site.

» Recommendations:

- You need to distribute a few press releases to major news portals in order to increase links to the site in a short period of time.

Facilities page - > <http://domainname.com/facilities.htm>

Industrial Applications page - > <http://domainname.com/industrial.htm>

- No H2 or H3 tags.
- The site has no links to other site pages in its footer.
- The site does not refer to external sources.
- No 301 .htaccess redirects from domainname.com to www.domainname.com are set.
- There are alt tags on the images.
- No or tags.
- No <meta name="Classification" />
- No <meta name="Contact" />
- No <meta name="Publisher" />
- No <meta http-equiv="Expires" />
- No <meta name="Robots" />
- No <meta name="GOOGLEBOT" />
- No <meta name="Revisit-After" />

3. Navigation

Home Page – 91.12% Exits from that page. Check that report in about two weeks and if it is not improving you will have to update the content of the page. But in general the highest number of exits are on home pages.

This page was viewed 472 times

Visit this page Analyze: **Navigation Summary** Content: /

98.03% Entrances

1.97% Previous Pages

Content	% Clicks
/Industrial.htm	1.32%
/contact.htm	0.66%

91.12% Exits

8.88% Next Pages

Content	% Clicks
/about.htm	2.63%
/contact.htm	2.63%
/facilities.htm	1.32%
/index.htm	1.32%
/Industrial.htm	0.66%
/capabilities.htm	0.33%

About Page – 97% of the visitors who stay on the about us page visit also other pages on the site. This is the page that everyone who stays on the site checks out.

» Recommendations:

- The recent traffic parameters are in general good. The most popular page is the home page, followed by about us, capabilities & facility pages.
- You won't be able to generate much traffic from search engines with the current set of keywords that you target. You will hardly pass the 500 visitors/mo. Additional offline/online campaigns are required if you need to improve your site results. But this depends on the marketing approach that you have chosen to sell your products/services.
- You will reach the peak of your SEO results in about 2 months. If it is a portfolio web site that's fine. But if you try to generate more business via the site you will need a SEO enhancement of the current site. By enhancement we mean more content, more pages and respectively more targeted keywords. You will experience more traffic to the site once you are ranked high for those phrases. More content for the industries served, more content about your certifications, more content about your test equipment, descriptive samples of industrial applications, etc.
- You are in a specific niche industry and this is good when it comes to SEO or PPC campaigns because you have lower competition.
- You can also boost your results via Pay Per Click campaigns but you definitely need to use some landing pages & conversion metrics before moving forward with the setup of such campaigns.